

AGENDA

Council on Library and Network Development

November 11, 2016
10:00 a.m. – 3:00 p.m.
DeForest Area School District Offices
520 East Holum Street
DeForest, WI 53532

Phone bridge: 1-877-820-7831 Passcode: 709486

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|-----|--|--|----------------------------|
| 1. | Call to Order (10:00 a.m.) | Cara Cavin,
COLAND Chair | |
| 2.. | Roll Call/Determination of Quorum | Kathy Pletcher,
COLAND Secretary | Information |
| 3. | Welcome to DeForest Area School District (10:05 a.m.) | Kim Bannigan,
Learning
Information Systems
Coordinator,
DeForest Area
School District | Information |
| 4. | Adoption of Agenda | All | Action |
| 5. | Approval of Minutes for July 8, 2016 meeting | All | Action |
| 6. | Report of the Chair
a) Correspondence:
Thank you letters to Linda Pierschalla, Mark Mundl,
Cindy Fesemyer | Cara Cavin | Information,
discussion |
| 7. | Update on Public Library System Revision (PLSR)
steering committee and workgroups | Bryan McCormick,
COLAND Vice-
Chair and Steering
Committee member | Information,
discussion |

8.	Goals Committee reports	Cara Cavin	Information, discussion
9.	BadgerLink presentation	Kara Ripley and Gail Murray, DPI-RL&LL	Information, discussion
	Lunch (noon)		
10.	Presentation and tour, DeForest MS LMC or HS STEM area (12:45 p.m.)	Kim Bannigan	Information, discussion
11.	DLT Standing Report <ul style="list-style-type: none"> a) School Library Media Specialist/LMS content standards up (Martha) b) LSTA update; focus groups (John) c) Report from COSLA fall meeting (Kurt) 	DPI staff	Information, discussion
12.	Legislative update <ul style="list-style-type: none"> a) Every Student Succeeds Act (Kurt, Martha) b) Budget update 	DLT staff; COLAND members	Information, discussion, possible action
13.	Update on COLAND appointments	Cara Cavin	Discussion
14.	Suggestions for Future Agenda Items:	Cara Cavin	Information, discussion, action
15.	Future Meeting Dates and Locations <ul style="list-style-type: none"> a) January 13, 2017 -- virtual b) March 10, 2017 -- Janesville Public Library Suggested other sites include Ebling Library for Health Sciences at UW Madison, Viroqua Public Library, Lancaster Public Library, River Falls Public Library (May, July, or September).	Cara Cavin	Discussion
16.	Review follow-up items	Cara Cavin	Discussion
17.	Announcements	All	
18.	Adjournment (3:00 p.m.)	Cara Cavin	Action

Council on Library and Network Development

Meeting Minutes
November 11, 2016
DeForest Area School District
520 East Holum Street
DeForest, WI

Members Present:

Terrence Berres, Cara Cavin, Miriam Erickson, Tom Kamenick, Doug Lay, Bryan McCormick, Dennis Myers, Kathy Pletcher, Joan Robb, Lisa Sterrett, Becki George, Kristi Williams (late arrival)

Members Absent: M.T. Boyle, Joshua Cowles, Jess Ripp, Laurie Freund

DPI Staff: Martha Berninger, John DeBacher, Kurt Kiefer, Ben Miller, Roslyn Wise, Nancy Anderson, Kara Ripley, Gail Murray

Guests: Kim Bannigan, Coordinator, Learning Information Systems, DeForest Area School District

1. Call to Order

The meeting was called to order at 10:00 by Chair Cara Cavin.

2. Roll Call/Determination of Quorum

Kathy Pletcher called roll: 10 members were present so quorum was achieved.

3. Welcome to DeForest Area School District - Kim Bannigan, Learning Information Systems Coordinator, DFASD

4. Adoption of Agenda

Motion by Doug Lay, seconded by Dennis Myers, to adopt the agenda. Motion approved.

5. Approval of Minutes, September 9, 2016 meeting

Corrections to the minutes: Miriam Erickson was present; Dennis Myers name was misspelled. Motion by Miriam Erickson, seconded by Doug, to approve minutes as amended. Motion approved.

6. Report of the Chair

Cara reported sending thank you letters to Linda Pierschalla for hosting the September meeting and to Mark Mundl and Cindy Fesemyer for their contributions to the discussion

on Workforce Development. Cara Cavin reported that she attended the WLA conference and was impressed with the programming and the positive energy among attendees. She was excited to see the presentations on PLSR at the conference: the committees are making a lot of progress and conference attendees were very interested. She said COLAND was well represented at the conference, complimenting Doug on the WLTF luncheon and Kathy on the legislative advocacy program.

7. Update on Public Library System Revision (PLSR)

Bryan McCormick shared information on the Resource Library Group that he participates in. PLSR will give a formal report to COLAND at the March meeting. Bryan noted that there was a high level of trust among those attending the WLA conference and communication with the library community has been good. The PLSR Steering Committee has identified some questions that need to be addressed. For example: what are the costs for implementing the recommendations? The steering committee is considering getting information from vendors. Kathy asked about using an RFI process. Bryan said that is a possibility. Another question to address is the length of contracts systems have. As library systems consider renewing ILS contracts PLSR recommends that they be kept informed. Currently, PLSR is reaching out to experts outside of Wisconsin and finding out what is going on in other states. There is a lot to be learned from others. There are some national consultants on delivery systems and library automation systems that could be helpful to the PLSR process. The annual ALA conference is in Chicago and there would be a good opportunity to connect with others in ASCLA. PLSR project managers are meeting with Resource Library Directors in mid-December to discuss what potential changes and opportunities might play out in the PLSR recommendations. Cara encouraged COLAND members to go to the website to look at the progress on the PLSR. Kurt said we should go read it and provide feedback and input to the process. Kurt said that there are some phase three projects that could be implemented if we achieve flexibility with statutory language on WISEdash/data. PLSR expects to have their full report on recommendations available in early 2018.

Presentations will be made around the state so that there will be a consistent message and everyone understands what is being brought forward.

8. Goals Committee Reports

Goal 1 related to PLSR was reported on agenda item 7.

Goal 2 An update of the Action Plan is available on in the COLAND folder. Dennis Myers has joined the committee. The committee will meet over lunch to review next steps. Need to follow up on MOU template.

Goal 3. Cara reported that COLAND statutory language has now been added to the website. She asked COLAND members to look at website and provide feedback

Goal 4. Joan reported the committee has not met. She has consulted with Ryan Claringbole (DPI) to catch up on what is going with e-books. The Digital Public Library of America went live in August. This site publishes Wisconsin stories and makes them available nationally. The FCC E-rate application process did not go as well this year because of their new portal. Joan noted that libraries must be CIPA (Children's Internet Protection Act) compliant to be eligible for e-rate funds. Individual library boards decide whether or not to filter to meet CIPA compliance. Some public libraries are engaging in "coding" computer science and computational thinking to increase awareness of the why and how of coding (programming) aimed at pre-K through adults. It is an information literacy issue and also benefits career development/workforce development. Becki George said that she taught a class on coding and explained that it is about problem solving and develops critical thinking. Tom Kamenick said there is also a strong visual arts component as well. Teaching coding translates into workforce skills: problem solving, team work, persistence. Joan reported that nationally e-book sales are flat. University students value digital reference books but there are mixed feelings about e-Text books.

Goal 5. Cara attended the Wisconsin Literacy Project program at WLA. They were very receptive to getting materials for prison libraries. Cara will follow up. Becki George agreed to work with Miriam on Common School Fund.

9. BadgerLink Presentation

Kara Ripley and Gail Murray (DPI) gave a demonstration of BadgerLink, Wisconsin's Online Library. Martha reported that there will be a new RFP for BadgerLink content in 2017. She hopes to be able to provide more resources for the same budget amount.

10. DLT Standing Report

Martha reported on the School Library Media Specialist/LMS content standards, which were developed through a collaborative process with stakeholders. The Draft Content Guidelines have been submitted to Superintendent Evers for review and approval. She expects to release the new guidelines in January. Ultimately, the higher education institutions will need to adapt their curricula so that their graduates will be qualified according to the new standards. Martha also reported on Wisconsin Schools Digital Library Consortium (WSDLC) which is forming to create a digital library for schools. WSDLC is based on the WPLC e-book consortium model. School Library websites are now more easily accessible through the DPI website.

Kurt reported that BCPL (Board of Commissioners of Public Lands) is building in more flexibility for investments in the Common School Fund, which allows them to go after some slightly more risky funds to increase return on principle and to create a fund that allows them to do some balancing if the investment fund declines. At their recent board meeting, BPL approved a new policy for this strategy to grow the fund over time.

Kurt reported on the fall COSLA meeting (Chief Officers of State Libraries Association) in Minnesota in October. Kurt is in a small workgroup on developing a project with IMLS to bring coherence and an action plan for how libraries and the library community use data. The work group is exploring how we gather data, how we analyze and use that data to support decisions, from strategic to operational. Kurt participated in a session on The Public Library of America's "Project Outcome." The idea is to create systematic methods to gather feedback from library patrons in eight categories. Patrons are describing the outcomes they are achieving from participating in library programs. Benchmarking data is available to help compare with other libraries nationally. "Simply E" is an app that you can use to discover digital content. It is agnostic to the source; a patron-centric app that can search across many digital resources. Minitext is doing a lot of work with "Simply E." Another type of technology called "Linked data" technology makes digital resources available through browsers by using metadata. Georgia, Indiana, and Michigan are doing this to make their library resources more accessible. If we get additional flexibility to use the WISEdata/WISEdash funding for libraries as well as schools, we could apply some of the funding for these new technologies. We are trying to engage state libraries in the Great Lakes area to collaborate to form a regional group within COSLA so that we can advance our own knowledge and projects.

Kurt attended the Governor's Northern Wisconsin Economic Development Conference and spoke on broadband issues for schools and libraries. He collaborated with the State CIO in the presentation. In that presentation Kurt talked about the importance of libraries in communities. For example, a primary reason for walking into the public library is workforce related and the patrons need broadband access. The librarian in the public library is the "job center coach" in that local community. There are many people who come to the library to research business start-up and entrepreneurial activities. Kurt's message on the value of resources and libraries supported Governor Walker's theme: "workforce development IS economic development."

John DeBacher gave an LSTA (Library Services and Technology Act) update. Annual funding ranges \$2.5 - \$2.8 million. DPI hired a consultant to do a review of the current plan and the impact of grants. This review will provide information for creating a new five year technology services plan. COLAND will receive the review when it is complete. The next five-year plan will be brought to COLAND for feedback and endorsement.

11. Legislative Update

Kurt provided update on ESSA (Elementary and Secondary Education Act) which is a big funding source for K-12 from the Federal government to the States. When it was reauthorized it expanded the use of funds for school library media programs including staff development and information literacy. DPI has been working with WEMTA and the American Association of School Libraries group to help promote these ideas with librarians and schools. Martha provided a document from the AASL that provides information on the parts of ESSA that can benefit school libraries. The document includes Goals and Action Steps to help school libraries measure effectiveness of their programs for digital literacy skills to ensure good outcomes for Wisconsin students. ESSA provides support, funding and professional development to ensure that the school library is an integral part of building digital learning skills and literacy. DPI will have a program for schools to have Future Ready Librarians. The next WEMTA conference will have a pre-conference on resources of ESSA and Future Ready Librarians.

Kurt provided a brief budget update. The DPI budget request included full funding for library systems, a slight increase in library contracts, and statutory language flexibility to be able to use WISEdata/dash funding for public libraries. Kathy reported that LD&L supports the DPI budget and has a budget team that will meet on December 1 with a budget analyst in the Governor's Office to talk about WLA's priorities in the next budget cycle.

12. Update on COLAND appointments

There are 5 expired terms: 4 professional (seats previously held by Ewa Barczyk, Laurie Freund, Bob Koechley, Patrick Wilkinson) and 1 public position (Kristi Williams). COLAND membership includes 9 professional and 10 public members. Vacant positions create problems with achieving quorum, but more importantly diminishes representation from the library community and the general public.

13. Suggestions for Future Agenda items

agenda items for January 13- virtual

- ESSA update on fiscal news
- school library media specialist LMS content standards
- COLAND's biennial report to the State Superintendent
- College and career readiness for school libraries

agenda items for March

- report from PLSR

agenda items for July

- Wisconsin Talking Book & Braille Library presentation

14. Future meeting dates locations

January 13 virtual

March 10 at Janesville Public Library

Lancaster Library – they want to host, details to be worked out

Riverfalls Library – they want to host in May, July or September

Milwaukee branch to connect with talking books library

15. Review follow up items

Cara will send thank you notes to DeForest Area School District

Kathy will follow up with M.T. on the MOU idea

16. Announcements

Bryan is running for ALA Chapter Counselor

Kurt shared a photo of Joan Robb that he took at UWGB recognizing her award for Academic Support Excellence.

17. Presentation of DeForest Area School District web site demonstrating resources for reading and learning.

18. Adjournment

Motion to adjourn formal meeting (and participate in Tour of DeForest MS LMC or HS STEM) by Joan Robb and seconded by Lisa Sterrett. Motion approved. Meeting adjourned at 2:15pm

Respectfully submitted,

A handwritten signature in cursive script that reads "Kathy Pletcher". The signature is written in black ink and is positioned above the typed name.

Kathy Pletcher, Secretary