



**A G E N D A**

**Council on Library and Network Development**

May 20, 2005, 9 a.m. – 2 p.m.

Superior Public Library

1530 Tower Avenue

Superior, WI 54880

- |     |   |   |                         |
|-----|---|---|-------------------------|
| 1.  | Call to Order   | John Reid, Chair  |                         |
| 2.  | Roll Call/Determination of Quorum   | Barbara Arnold,<br>Secretary                            |                         |
| 3.  | Welcome to the Superior Public Library  | Janet Jennings,<br>Director, Superior<br>Public Library | Information             |
| 4.  | Adoption of Agenda  | All   | Action                  |
| 5.  | Approval of Minutes for March 11, 2005 meeting                                | All   | Action                  |
| 6.  | Correspondence  | John Reid   | Information, discussion |
| 7.  | Report on UW-Superior digitization project Archive Award                      | Laura Jacobs, JDH<br>Library, UW-Superior               | Information, discussion |
| 8.  | Review of COLAND goals for 2004-05  | Gene Neyhart  | Discussion, action      |
| 9.  | Library Legislation Update  | Rick Grobschmidt  | Information, discussion |
|     | a. State  |   |                         |
|     | b. Federal  |   |                         |
| 10. | Presentation on the “Taxpayer Bill of Rights” (TABOR)                         | Mike Cross  | Information, discussion |
| 11. | Report on School Library survey   | Kate Bugher   | Information, discussion |
| 12. | Report on Wisconsin public library system size and organization study         | Mike Cross  | Information, discussion |
| 13. | Library Resource Sharing Assessment report follow up – questions and comments | Sally Drew  | Information, discussion |

Lunch

- |     |   |                |                         |
|-----|---|----------------|-------------------------|
| 14. | Presentation and tour, Superior Public Library  | Janet Jennings | Information, discussion |
| 15. | DLTCL Library Team Reports<br>1) Public Library Development   | Mike Cross     | Information, discussion |
|     | 2) Instructional Media and Technology   | Kate Bugher    |                         |
|     | 3) Reference and Loan   | Sally Drew     |                         |
| 16. | Discuss statutorily-required biennial report from COLAND on the condition and progress of library services in the state   | Mike Cross     | Discussion, action      |
| 17. | Appointments to nominating committee for COLAND officers for 2005-06  | John Reid      | Action                  |
| 18. | COLAND appointments for terms ending July 1, 2005   | John Reid      | Discussion              |
| 19. | Future Meeting Dates<br>(Discuss possible ideas for upcoming meeting locations; suggestions include UW-Platteville, corporate library (Promega?), school library media center for September or November meeting, other ideas)<br>a) July 8, 2005 – TBD<br>b) September 9, 2005 – TBD<br>c) November 11, 2005 -- TBD | John Reid      | Discussion, action      |
| 20. | Announcements<br>Barbara Arnold – WLA WeLead mentoring program  | All            |                         |
| 21. | Adjournment   | John Reid      | Action                  |

## COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

### Meeting Minutes

May 20, 2005

9 a.m. – 2 p.m.

Superior Public Library

1530 Tower Avenue

Superior, WI 548807

- Members Present: Barbara Arnold, Madison  
Michael Bahr, Germantown  
Mary Bayorgeon, Appleton  
Miriam Erickson, Fish Creek  
Catherine Hansen, Shorewood  
Lisa Jewell, Superior  
Pat LaViolette, Green Bay  
Douglas Lay, Mosinee  
Eugene Neyhart, Sussex  
Calvin Potter, Sheboygan Falls  
John Reid, West Bend  
Lisa Solverson, Viroqua  
Linda Stelter, Eau Claire  
Kris Adams Wendt, Rhinelander  
Kristi Williams, Cottage Grove
- Members absent: Don Bulley, South Milwaukee  
Bob Koechley, Fitchburg  
John Nichols, Oshkosh  
Kathy Pletcher, Green Bay
- DPI Staff: Kate Bugher  
Mike Cross  
Sally Drew  
Rick Grobschmidt
- Guests: Janet Jennings, Director, Superior Public Library  
Laura Jacobs, JDH Library, UW-Superior

#### 1. CALL TO ORDER

Meeting called to order.

#### 2. ROLL CALL/DETERMINATION OF QUORUM

Roll was called; quorum present.

### 3. WELCOME TO THE SUPERIOR PUBLIC LIBRARY

Janet Jennings, director of the Superior Public Library, welcomed the group to Superior and to the library, and talked about the early spring weather in Superior. She also talked about the current library building, which is a former grocery store. She also discussed the changes she made and the challenges she faced when she first came to the Superior library. At that time the automation system was out-of-date and she worked with the Northern Waters Library System (NWLS) on upgrading the automation system and establishing a shared system. NWLS had to discontinue its bookmobile, in addition to finding other sources of funding, to finance the automation project. She also talked at length about current budget problems, particularly the fact that the library was out of compliance with the state's maintenance of effort requirement last year. The library has also recently had to cut staff and the materials budget. She received many sympathetic comments from COLAND members regarding the prevalence of funding problems for libraries, and the difficulties in being a library director these days. Janet then introduced Mike Sheehan, database manager at the NWLS, who is attending the COLAND meeting on behalf of Jim Trojanowski, director of the NWLS. At this point in the meeting, Mike Cross from the DLTCCL distributed a handout from Jim Trojanowski on the NWLS budget outlook for 2006. He asked Mike S. if he had any comments related to the handout. Mike S. had none, although he did comment that NWLS continues to hope that the state will increase funding for library systems; most of the funding for the system comes from the state, the next largest portion comes from the eight counties in the system. The members of COLAND continued to discuss the challenges confronting libraries and librarians of all types today, a time when people want taxes cut but not services. John Reid finally cut the discussion off so that the meeting could proceed.

4. ADOPTION OF AGENDA

Gene Neyhart moved that the agenda for today's meeting be adopted; Kristi Williams seconded the motion. The motion passed. Gene then asked if the review of COLAND goals for 2004-05 be moved to the end of the meeting. There were no objections.

5. APPROVAL OF MINUTES FROM MARCH 11, 2005 MEETING

Miriam Erickson moved that the minutes be approved; the motion was seconded. Michael Bahr complained that a question he asked during the Russell report regarding who responded to the survey was not included in the minutes. He wants the questions posed during the Russell report and their responses added to the minutes. Gene Neyhart suggested the draft minutes be emailed to all members prior to each meeting so comments/corrections from all can be added. Someone else (not identifiable by voice) commented that he wants all questions and comments recorded in the minutes. A vote was not taken; the minutes were not approved. (A discussion regarding the minutes will take place at the July meeting.)

6. CORRESPONDENCE

Copies of letters from COLAND to members of the state legislature, the governor, and the Joint Finance Committee were included in the packets mailed to members prior to the meeting. No incoming correspondence has been received by John Reid or by the DLTCCL since the March meeting.

7. REPORT ON UW-SUPERIOR DIGITIZATION PROJECT ARCHIVE AWARD

Laura Jacobs, Assistant Professor, Information Literacy/Archives, Lake Superior Maritime Collections, gave a presentation on the Lake Superior Maritime Collection and the Governor's Award for Archival Achievement which UW-Superior received last fall. The Maritime Collection supports the research collection from the Lake Superior Visitors Center. An extensive

collection with files on over 6,000 ships, it tells the story of the history of marine commerce on Lake Superior. The files contain photographs, blueprints, damage reports, charts, etc., some of which she brought to show to the group. For the digital archive project, Laura tracked requests for information and discovered that requests came from a variety of individuals who were not the typical scholarly researcher, including painters, model shipbuilders, and genealogists. Some of the collection is available on-line on the UW-Superior web page. The quantity of information available (she has one entire file drawer devoted to the Edmund Fitzgerald alone), as well as copyright issues, have prevented the digitization of the entire collection. The award was presented for being “a historical record repository that has made an outstanding contribution to the archival profession as a notable achievement of value to the archival community, patrons, and constituents, the majority of the work being accomplished during the previous three years.” She also talked briefly about the Wisconsin Heritage Online Digitization Program collection, which will be available to all users, not just those affiliated with the university. The research archives collection is generally open Monday through Friday from 8 a.m. to 4:30 p.m. She invited members of COLAND to visit the collection after the meeting.

#### 8. REVIEW OF COLAND GOALS FOR 2004-2005

Agenda item moved to end of meeting.

#### 9. LIBRARY LEGISLATION UPDATE

Rick Grobschmidt reported on the Governor’s budget proposal which is currently before the Joint Committee on Finance (JFC). The state superintendent has already appeared before the JFC to provide information on her budget request and to give her views on the Governor’s proposed budget; among the items she supports is increased funding for libraries. As of today (May 20, 2005) the JFC has not yet taken up the DPI budget, school funding, or funding for public libraries, and higher education. The JFC is still planning to finish by the end of May. Regarding

legislation, Senator Leibham and Representative Freese have not yet introduced the library bills in this session. Rick testified on the bill related to taking money from the Common School Fund; the state superintendent has taken a strong position against any bills that might potentially take money from the CSF.

Rick moved on to the topic of federal legislation. He talked about the national Library Legislative Days in early May (Kristi Williams and Janet Jennings also attended as part of WI delegation); the group met with federal legislators on a number of issues including LSTA, literacy, E-rate, the Patriot Act, Freedom of Information Act, and others. Kristi Williams indicated that she thought the legislative staff members they met with were non-committal in their comments, but the fact that the WI delegation included someone from almost all Congressional districts in the state was helpful.

Rick concluded his report with a discussion about potential legislation that could be a threat to the maintenance of effort statute. Pat LaViolette asked for additional background on the topic. Rick reported that Rep. Gottlieb has introduced legislation prompted by the Mequon-Thiensville library in which they have indicated that the maintenance of effort statute is unfair. Previous legislative proposals on the issue have been vetoed by the governor; this time other groups have started weighing in on the issue, including the League of Municipalities. The Milwaukee Journal-Sentinel also recently ran an editorial against the maintenance of effort requirement. The argument is that this is an unfair state mandate – that other municipal services (such as streets, police, fire services) are not required to be funded at a certain level. Mike pointed out that the maintenance of effort requirement is not really a state mandate, but rather a membership requirement need to support library systems which are voluntary cooperative systems, which is not the case with police and fire services.

## 10. PRESENTATION ON “TAXPAYER BILL OF RIGHTS” (TABOR)

As requested at a previous COLAND meeting, Mike Cross gave a presentation on possible implications of a “Taxpayer Bill of Rights” (TABOR) in Wisconsin. TABOR would put into the state constitution to limit spending at different levels of government. There have been several versions proposed. The impact on Wisconsin would depend on which version was passed so it is hard to predict. Mike discussed the experience of Colorado after a version of a TABOR was passed in that state, citing examples found in a report which was mailed to all COLAND members in their meeting packets. All types of libraries have suffered dramatic budget cuts at the state and local levels as a result of the legislation; state support for libraries has been cut 70%. Cal Potter commented on the forces fueling the drive for TABOR in Wisconsin; he also commented that certain organizations will keep pushing until they can get it pushed through. He suggested that since it is too early to really work toward defeating TABOR, that the governor should put together a legislative committee to study cooperation and shared services, citing the success of the library systems as an example. After some discussion from a variety of voices on the council about TABOR and about Sen. Gottlieb’s proposed legislation regarding the maintenance of effort statute, Cal moved that COLAND send a letter to the governor recommending the establishment of a study commission to focus on how the state can improve intergovernmental cooperation and shared services. The motion was seconded and passed. Someone from the DLTCCL will draft the letter.

## 11. REPORT ON SCHOOL LIBRARY SURVEY

Kate Bugher, school library media consultant for the DLTCCL, reported on the Wisconsin School Library Impact study which just got underway. The survey, which has been in the preparation stage for some time, is being paid for with LSTA funding. The first part of the study is a statewide survey emailed to all certified library media specialists in the state. The second part is a teacher-student perception survey was emailed to social studies teachers and students in grades 4,



8, and 10 at 75 randomly selected Wisconsin schools. Out of these 75 schools, 55 were granted permission to participate, which Kate says is a good percentage considering that the end of the school year is a difficult time for teachers and students. (The unfortunate end-of-the-year timing was not part of the original plan.) As of May 18, Kate had received 278 responses from the library media survey, and 741 student responses and 41 teacher responses to the student-teacher perception survey. The surveys will be open until just after the end of the school year, and the researcher hired to perform the data analysis will work on the data collection during the summer. Other pieces of data such as school district demographics and test scores will also be incorporated into the study. The third part of the study is a case study which will be conducted in the fall. The final report will be submitted by the end of 2005, with dissemination of the report expected in early 2006. More complete information about the study is included in an article in the March/April 2005 issue of Channel, which all COLAND members will receive in the near future. Kate reported that she has had several respondents ask the “point” of the survey; her response is that one only needs to look at the number of school districts in Wisconsin that employ only one certified library media specialist to manage all of their school libraries to understand the importance of the survey. She hears nearly every day about possible reductions in library media staff from school districts all around the state, and this survey will provide a picture of the situation in Wisconsin to policy makers. A discussion about the reasons for the situation and some strategies for reinstating positions followed Kate’s report. Comments included that the state standards need to be changed to require certified library media specialists in the elementary grades, that NCLB requires certified teachers but not certified library media specialists, and that revenue caps need to be modified. Kate hopes to make a follow up report when the survey is complete.

## 12. REPORT ON WISCONSIN PUBLIC LIBRARY SYSTEM SIZE AND ORGANIZATION STUDY

Mike Cross reported on the Wisconsin Public Library System Size and Organization study was recommended by the State Superintendent's Task Force on Library Legislation and Funding. The LSTA Advisory Committee approved \$8500 for the study and the UW-Madison School of Library and Information Studies agreed to do the research. The task force was concerned that some library systems might be too small and that there might be opportunities for better and more efficient services through some type of reorganization. The task force was hoping to find an optimal size for a public library, but the study concluded that because of the disparate demographics of the state so no single ideal model is possible for Wisconsin. The researchers looked at past research and at other states, and they surveyed Wisconsin's 17 library systems regarding services they are providing both on their own and cooperatively with other library systems. Mike discussed the contents of the survey report, copies of which were sent to each member of COLAND as part of the packet for this meeting. He commented that the good news out of the report is that 91% of public libraries are very or somewhat satisfied with the overall services provided by their library system. The report includes recommendations that Kenosha and Arrowhead consider merging into other systems (page 13 of report), and that Southwest Wisconsin Library System also consider merging with other systems (also page 13). Many of the recommended changes to the statutes will be accomplished with slight modifications with the passing of the library task force reform bill. A final recommendation in the report, migrating existing shared automation systems to a common vendor (page 15) will be looked at in the Share Library System Study, which is also being paid for with LSTA funds. Bob Bocher from the DLTC is a part of that study and will present a report on it at a COLAND meeting in the near future. Mike invited questions and a discussion followed regarding reaction from system directors and on mechanisms for implementing changes. Mike reiterated his opinion that changes need to come from the systems themselves. Pat LaViolette moved that the issue be put on the

agenda for the next COLAND meeting (there was not further action on this motion). There was a suggestion that the researchers be invited to speak at a future meeting. Responding to a question, Mike indicated that he thinks the reform legislation will be introduced soon.

### 13. LIBRARY RESOURCE SHARING ASSESSMENT REPORT FOLLOW UP – QUESTIONS AND COMMENTS

Sally Drew gave a follow up to the Library Resource Sharing Assessment report presented at the March COLAND meeting. She passed out bound copies of the Russell report and made general comments related to the charts in the report that had been broken down by type of library and volume of lending. When the survey was being formulated there was a lot of discussion as to how to differentiate sizes of libraries as there is no one set of parameters that worked with all types of libraries. It was determined that lending volume would be used to reflect size of library. After analyzing the survey results, Division staff found that library responses were similar for all categories of lending volume. She commented that the raw data file from the survey had been received from the Russells but she has not had an opportunity to look at it. Michael Bahr asked if his questions from the last COLAND meeting had been incorporated into the report or data analysis. He is still having difficulty understanding who the respondents were and would like to see the data analyzed by geographic region. Several other committee members commented that they just wanted to make sure that all types of libraries from all parts of the state were represented in the survey data; they want to make sure that those libraries which depend on resource sharing the most (usually the ones with the fewest resources) had a voice in the survey. Sally acknowledged that request by saying an attempt would be made to look at respondents by county and asked if there were other questions in the survey that anyone wanted broken down by other demographics. Cal Potter suggested that every one take the time to read through the survey report and email Sally with their questions. Michael Bahr asked if there is a mechanism for expanding on the survey or data analysis as questions come up in the future. Sally responded that

the survey was completed, staff were exploring being able to do further analysis pending having software to work with the file, and that there was limited funding for more work with the Russells. Another member asked why the survey was done to begin with, and Sally responded with a brief history of resource sharing programs and planning activities and the reasons for conducting the needs assessment. She also commented that the Library Information Technology Advisory Committee (LITAC), the ILL Workgroup and other groups will continue to examine the data. She said that it is important to raise questions and issues this year. She then talked about the recently-formed Interlibrary Loan Work Group. The group has sixteen members representing all types of libraries and held its first meeting the week prior to the COLAND meeting. At the meeting the group spent the morning reviewing background information and spent the afternoon brainstorming. Deb Johnson has been hired to facilitate the group. Lisa Jewell continued the discussion by commenting on the issue of duplication of services between OCLC and WISCAT – the costs associated with each and the staff time involved in trying to maintain both. Some libraries can afford both, some can afford only one, and some can afford neither, but libraries rely on functions of both so why can't they get them combined into one system. There were several anecdotal remarks from members of the council. Sally replied that there is no one group that will make a decision on a shared automation system but a number of groups will advise the Division staff; COLAND will have a role to play in the decision. Michael Bahr suggested a combined retreat at some point; Sally agreed that might be a good idea. At this point she commented briefly on the resource sharing technology vendor conferences scheduled for the last week in May and in the late summer. A couple of members of the council asked about receiving reports from these vendor conferences. Sally commented that she could try to get PowerPoint demonstrations from the vendors for posting to the LITAC website. More discussion followed about what other states are doing, timelines for presentations to COLAND, and the ILL workgroup.

#### 14. PRESENTATION AND TOUR, SUPERIOR PUBLIC LIBRARY

There is no indication on the tape whether or not this actually took place; the only remarks were from John Reid just prior to the lunch break. He indicated the presentation and tour would take place after Sally's presentation but this was not reflected on the tape.

#### 15. DLTCL LIBRARY TEAM REPORTS

Mike Cross from the Public Library Development Team reported on and passed out a Channel Weekly article by Al Zimmerman, a consultant on the PLDT, on public library use. Preliminary data shows public library use continues to grow faster than the cost of public libraries. The conclusion from the statistics is that public libraries in Wisconsin are providing a lot of services without a lot of resources. Cal Potter asked if this information could be widely distributed; Mike responded that a DPI press release highlighting some of these statistics is planned. Al is working on putting together statistics to show that the total public library share of total municipal expenditures averages around 2%. Cal Potter moved that, at the request of members of COLAND, this information be shared with editorial writers from around the state. The motion was seconded. (No vote was taken on the motion.) Someone asked why the news release couldn't come from COLAND. Someone else remarked that members of the council should share the information with their own communities and local officials.

Mike also reported briefly on the four communities in Milwaukee County – Wauwatosa, West Allis, Greenfield, and Brown Deer – which have held hearings on withdrawing from the Milwaukee County Federated Library System. Overwhelming response at the hearings has been that the people want the libraries to stay in the system. The decision deadline is June 30. Greenfield has already voted to sign to stay in the system, but the letter has not been signed yet.

Kate Bugher reported on the Instructional Media Technology Team. She provided a handout summarizing the team's current activities; of particular note is the fact President Bush has zeroed out Educational Technology funding (Ed Tech grants) in his proposed budget. Congressional attempts to restore funding have gone back and forth between both sides. The budget will have severe ramifications for schools all across the country. She read through the rest of the summary and made brief remarks about each item. She also passed around a handout on the I-SAFE program, an Internet-safety program sponsored by the US Department of Justice. Four workshops were held around the state; a number of school districts and service agencies from around the state have signed on to the program. Training is free but there is a cost associated with some of the materials.

Cal Potter moved that COLAND send a letter to the Wisconsin congressional delegation supporting continued Ed Tech funding. Kristi Williams seconded the motion; a vote was taken and the motion passed.

Sally Drew reported briefly on the preservation of electronic documents, which Reference and Loan Library staff members are currently working on, and on the LSTA Advisory Committee recommended funding for the 24/7 reference service. The service will begin in January 2006; more information will follow.

#### 16. DISCUSSION OF STATUTORILY-REQUIRED BIENNIAL REPORT FROM COLAND ON THE CONDITION AND PROGRESS OF LIBRARY SERVICES IN THE STATE

Mike Cross read from the state statutes regarding this biennial report, which is supposed to be submitted by COLAND to the state superintendent every two years. He passed out copies of one of two editions found in the file -- 1979-80. The most recent edition found was 1980-83. He explained what should be included in the report (charts, photographs, statistical reports, and

general recommendations). Gene Neyhart commented that because it has been over 15 years since the last report was prepared, perhaps this group should report on the time period from 2000 to 2005 because there have been dramatic changes in library service during this time period. A generally positive discussion followed. Division library team staff will compile the report, with assistance from some COLAND members as needed. Mike will bring more information to the July COLAND meeting.

#### 17. NOMINATING COMMITTEE FOR COLAND OFFICERS FOR 2005-2006

John Reid announced that he had appointed Mary Bayorgeon as chair of the nominating committee, Lisa Jewell and Pat LaViolette as committee members. They will report with a slate of officers to the July meeting of COLAND.

#### 18. FUTURE MEETING DATES

Some discussion was held regarding changing the date of the July meeting. After some talk, it was decided to meet on the regularly scheduled date.

- a) July 8, 2005 – still to be determined; discussion of asking to hold meeting at Promega
- b) September 9, 2005 – Rice Lake
- c) November 11, 2005 – TBA; Platteville discussed as possible location.

#### 19. ANNOUNCEMENTS

Barbara Arnold passed out copies of Jottings, the alumni newsletter of the UW-Madison School of Library and Information Studies. She also made an announcement about the We Lead initiative, a mentoring program sponsored by the Wisconsin Library Association. Application deadline is May 31; more information is available from the WLA website. She also announced that the Grant Information Center will host Erika Wittlieb, Coordinator of the Foundation Center

Cooperating Center, for a presentation on June 21. More information is available at

<http://grants.library.wisc.edu/seminars/html>.

Kate Bugher announced that copies of a book on the First Ladies of Wisconsin are available to anyone interested. Copies are located at the front of the room.

Lisa Solverson had a question/comment about the bill to increase the Wisconsin Retirement System's retirement age. She also commented on the requirements for installation of BadgerNet equipment; she does not have a 4'x4' space. Mike Cross said that he will have Bob Bocher talk about the new BadgerNet at the July meeting.

## 20. ADJOURNMENT

Pat LaViolette moved to adjourn the meeting; Catherine Hansen seconded the motion; the meeting was adjourned at 3:15 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Barbara J. Arnold". The signature is written in black ink on a light-colored background.

Barbara Arnold

Secretary