State of Wisconsin   COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

A G E N D A
Council on Library and Network Development
September 12, 2008
10 a.m. until 3 p.m.
Southwest Wisconsin Technical College
Lenz Conference Center, Room 365
1800 Bronson Boulevard
Fennimore, WI 53809

1.	Call to Order	Kathy Pletcher, Chair	
2.	Roll Call/Determination of Quorum	Kathy Pletcher/designee	
3.	Welcome to Southwest Wisconsin Technical College (SWTC)	Joan Senn, Vice President of Learning, SWTC	
4.	Adoption of Agenda	All	
5.	Approval of Minutes for July 11, 2008 meeting	All	Action
6.	Presentation from WISCAT ILL users (10:15 a.m. – 45 minutes)	Representatives from Southwest Wisconsin Library System; Lakeshores Library System; Winding Rivers Library System	Information, discussion
7.	Library Legislation Update (11 a.m. – 15 minutes) a. Federal b. State	Rick Grobschmidt	Information, discussion
8.	Report of the Chair (11:15 a.m. – 2 hours) a) Correspondence b) Preliminary discussion of goals for 2008-09 c) Continuation of Visioning Summit Beginnings Report discussion Noon – Working lunch – continue Beginnings report discussion, with short break at 12:45 (12-1 p.m.)	Kathy Pletcher	All; possible action items

9.	Presentation, discussion, tour – SWTC (1 p.m. – 40 minutes) (Continue Beginnings report discussion from 1:40 to 2 p.m. if necessary)	Joan Senn	Information, discussion
10.	Discussion of Proposed Changes to COLAND by-laws (2 p.m. – 45 minutes) (*See attachment on page 3 of this agenda*)	Kathy Pletcher	Information, discussion, action
11.	Suggestions for Future Agenda Items 　　a) Report on the Delivery Services Advisory Committee 　　b) Federated searching across databases including BadgerLink 　　c) Additional discussion of cuts in school library media positions; possible formation of subcommittee 　　d) BadgerLink marketing 　　e) Promoting the Trust for Public Lands 　　f) Update on state budget requests 　　g) Presentation by representatives from the Public Service Commission (Madison meeting)	Kathy Pletcher/All	Information, discussion, action
12.	Future Meeting Locations and Dates 　　a) November 14, 2008 – TBA 　　b) January 9, 2009 – Monona Grove High School (TBC)	Kathy Pletcher/All	Information, discussion
13.	Review follow up items	Kathy Pletcher/All	
14.	Announcements	All	
15.	Adjournment	Kathy Pletcher	Action

Attachment to Agenda for September 12, 2008 COLAND meeting

Proposed Amendments to COLAND By-Laws
August 22, 2008

1. Add to the end of Article I, Section 2:

    The Chair shall be a public member of COLAND.

or alternatively:

    The office of Chair shall alternate between a public member of COLAND and a
    library/instructional media/information technology professional member of COLAND.

2. Add new Section 5 to Article IV:

    A quorum for the transaction of business at any meeting shall consist of ten members of
    COLAND present in person or participating via telephone or video conferencing.

3. Add new Section 6 to Article IV:

    COLAND meetings may be conducted by telephone or video conferencing, provided
    synchronous communication is possible among every other member and others in attendance at
    the meeting. Members may participate in a meeting through such means, and such members shall
    be counted for quorum purposes and their votes shall be counted when determining the actions of
    COLAND.

Members Present: Barbara Arnold, Madison
                      Michael Bahr, Germantown
                      Mary Bayorgeon, Appleton
                      Donald Bulley, South Milwaukee
                      Francis Cherney, Milladore
                      Miriam Erickson, Fish Creek
                      Catherine Hansen, Shorewood
                      Bob Koechley, Fitchburg
                      Douglas Lay, Mosinee
                      Sandra Melcher, Milwaukee
                      John Nichols, Oshkosh
                      Kathy Pletcher, Green Bay
                      Calvin Potter, Sheboygan Falls
                      Lisa Sterrett, Viroqua

Members Absent: Lisa Jewell, Madison
                      Susan Reynolds, Cable
                      Annette Smith, Milton (participated by phone during portions of
                            meeting)
                      Kris Adams Wendt, Rhinelander
                      Kristi Williams, Cottage Grove

DPI Staff: Mike Cross
                      Sally Drew
                      Rick Grobschmidt
                      Steve Sanders

Presenters and Guests: Joan Senn, Vice President of Learning, Southwest Wisconsin Technical
                            College
                      Bernie Bellin, Lakeshores Library System (LLS)
                      Krista Ross, Southwest Wisconsin Library System (SWLS)
                      Charles Clemence, Winding Rivers Library System (WRLS)

1. CALL TO ORDER

    Chair Kathy Pletcher called the meeting to order.

2. ROLL CALL/DETERMINATION OF QUORUM

The roll was called; a quorum was present.

3. WELCOME TO SOUTHWEST WISCONSIN TECHNICAL COLLEGE

Joan Senn, Vice President for Learning at Southwest Wisconsin Technical College welcomed the group. Her welcome included discussion of the importance of finding information, and how to determine if it is useful / accurate information. Other discussion about online opportunities, etc.; she thanked the group for their work on COLAND.

4. ADOPTION OF THE AGENDA

Miriam Erickson moved to adopt the agenda for today's meeting; Mary Bayorgeon seconded the motion. The motion passed and the agenda for today's meeting was approved.

5. APPROVAL OF MINUTES FROM THE JULY 11, 2008, MEETING

Barbara Arnold noted a typographical error on page 5 of the minutes from July 11. Under the OCLC presentation, where it reads "he ending," it should read "he ended." Lisa Sterrett moved to approve the minutes with the typo corrected; Barbara Arnold seconded the motion. The motion passed.

6. PRESENTATION FROM WISCAT ILL USERS

Before introducing the presenters, Kathy Pletcher congratulated Doug Lay on being named Trustee of the Year, and Bernie Bellin on being named Librarian of the Year. Sally distributed WRLS documents and WCFLS document for consideration. Kathy introduced the presenters Bernie Bellin, Krista Ross, and Charles Clemence. Tom Hennen had planned to attend but did not; he sent documents for distribution to Kathy and Rick Grobschmidt.

(At this point Annette Smith called in.) Bernie Bellin said that some new discussion came up at his recent director's meeting: His directors can't decide if they want to use OCLC or WISCAT exclusively. So, they use both because they cannot decide which is better.

Bernie said he is exasperated because the general public thinks that ILL is free, but Bernie believes it is the most expensive thing they do. They are using both systems because they are able to pay for them both. Some libraries really like OCLC, some don't understand OCLC, and some don't understand WISCAT. Bernie believes each of the choices has limitations, and each has a cost. Bernie stressed that WISCAT is not free. He also said that OCLC is not too difficult to use; every one of his libraries, even the smallest, use OCLC for cataloging. Cost of mailing with OCLC and getting materials to the post office may be an issue for some, but he thinks it can be easily overcome. He believes that library directors will go along with whatever decision is made. He doesn't believe that the public cares about what system we use. John Nichols asked about centralized cataloguing; Bernie verified that Lakeshores does not have centralized cataloguing, and everyone does cataloguing with OCLC. John asked if anyone has noticed if there is better performance from one system or another. Bernie said that the system person only gets involved with WISCAT if there is a problem. Mike Bahr asked how the school districts interface with them. Bernie said he is not sure if the schools are members of WISCAT. Mike Bahr then asked how you get to the position to use both OCLC and WISCAT. Bernie said he thinks it is just from indecision and some people don't want to go to the post office two times a week (for OCLC pickup), so they added WISCAT for easier delivery.

Krista Ross presented next. She said the Southwest Wisconsin Library System would describe themselves as WISCAT users. Individual libraries pay for WISCAT. At the system level they use OCLC for cataloguing. South Central and Winnefox systems have also offered to issue cards in the name of the SWLS libraries so that the users can get access to those holdings through their online catalogs. They looked at changing to OCLC at a prior point, but the WiLS quote was beyond what they could afford. She believes that they will use whatever they are told to use and adapt properly. Her libraries seem pretty happy with WISCAT. It would be nice to have one tool, but she also likes to have the flexibility to have a tool that suits their configuration (clearing house vs. non-clearing house). She is not sure if the whole state needs to have one system. She is more concerned right now about delivery. If they cannot get it to the patron in a timely fashion, then the system falls apart. Alleviating some of the delivery cost at the state level would assist her system with controlling costs.

The next presenter was Charles Clemence from the Winding Rivers Library System (WRLS), who provided a handout of his comments. Charles indicated that WRLS is a very strong advocate for WISCAT. The AGent software is good choice for small libraries. It lets libraries use WISCAT and the system use OCLC. He would like to keep options open. He very much likes the WISCAT / OCLC combination (they use OCLC at the system level). This allows them to access OCLC while controlling costs. He is worried that once you enter data into OCLC, then OCLC owns it, so if they ever moved away from OCLC than they would have to re-enter the data all over again. He would like to see the dispute end, and let people choose which system they want. Trying to force everyone into one mold would create bad feelings. Instead of trying to make people change to whatever software they use, how about if we work on a way to make the different packages talk to each other? He would like COLAND to make no recommendation, but to work on ways to make the systems work better together.

Catherine Hansen asked for clarification about who owns the data. Charles said he didn't want to belabor the point too much, but is a little concerned. He mentioned that he would rather see individual ILS talk to each other better. Catherine asked what would happen if the state did not support WISCAT and each library had to pay for it (without the LSTA money). Sally Drew tried to clarify differences between staff and software costs supported by LSTA and indicated it would be difficult to determine how much libraries would need to pay. Several people commented that many small libraries wouldn't be able to afford these costs, and Annette Smith commented that school libraries couldn't pay for it. There was a long discussion about costs. Sally pointed out that Tom Hennen's paper indicates that WISCAT is as important in the large libraries as in the small libraries. Sally pointed out that you don't need to have a certain system structure to work with either system. Both of the systems are set up to be peer to peer.

Bernie commented that a number of his libraries have made the decision that if they cannot find it in WISCAT than they tell the patron the item is not available. Is that the right thing to do? Sally pointed out that if the request is not filled, then Reference and Loan automatically goes to OCLC. So, the local decision is being made not to allow the request to propagate. LLS pay $6,600 for ILL through OCLC; Bernie doesn't think this is a lot of money. Charles pointed out that the LSTA subsidy is important to keep so that the smaller libraries would have access to ILL.

Mary Bayorgeon asked for clarification on the interface to ILLiad. Charles said that the system is up and working and requests from Reference and Loan are moving through WILS already. John Nichols commented there seems to him to be a strong sense that the systems or libraries have picked the system that bests suits their needs. He heard the same thing from the OCLC users. It doesn't seem so important anymore that the state have one system. But, he remarked that there is an underlying issue regarding the use of LSTA funds to subsidize WISCAT.

Barbara Arnold asked for clarification on regional scope of OCLC and WISCAT.   Cal Potter commented that the selection of vendors that supply the WISCAT service is the result of a competitive bidding process overseen by a panel of experts. He asked Charles what he thought of the RFP process. Charles responded that he thought that there was some dissatisfaction with the choice of Auto-Graphics on the part of OCLC users, but thought that overall it was a fair process.   Catherine Hansen pointed out that among COLAND's goals are to monitor collaboration and cost sharing, etc., and was wondering if having two ILL systems is consistent with that. Mike Bahr commented that he wonders about a statewide interlibrary loan system, and the connections between ILS and thinks there is more work to do. Kathy Pletcher commented that libraries think subsidies are important regardless of the tools, and they also feel that subsidies for delivery services are important. John Nichols said he heard Bernie Bellin say that if libraries believe enough in something, they'll find a way to pay for it. Lisa Sterrett commented that the concern she has is the difficulty in finding the money in a small system.

7.   LIBRARY LEGISLATION UPDATE

Rick Grobschmidt first reported on federal issues. He said there is not much activity, although IMLS director Ann-Imelda Radice appeared before a House committee to report on the importance of IMLS funding. He noted that the current director is a "museum" person so her focus has been more on museums, but that this should not impact LSTA funding. Rick indicated that LSTA funding continues to be delayed. On the state level, state agencies will be submitting their budgets soon. The state superintendent will be submitting hers on Thursday in her State of Education address. The message from the governor, through the Department of Administration, is not to ask for anything more than you got last year, but that education (and libraries) is a priority. Among the state

superintendent's requests will be 13% funding for library systems, also increased funding for BadgerLink and funding for Newsline for the Blind to maintain the current level of service. Some other issues of high priority are increased cost of delivery, and these costs will be incorporated into the budget. The Governor's budget will be submitted to the legislature in February 2009. Miriam Erickson asked if the past items are being advanced in the current budget, or are there new things that may have come from the Visioning Conference? Rick responded that the budget will be very similar to the previous budget. Cal Potter motioned to a send letter to the governor in support of the new budget; Sandra Melcher seconded the motion. Mike Bahr asked how COLAND could support something they haven't seen. Bob Koechley asked that, if we are supposed to review this prior to the superintendent's presentation, why COLAND was not given it in time? Rick provided a verbal description of the budget proposal. Mike B. asked about COLAND's responsibility and specific points of its recommendation. Miriam Erickson, Lisa Sterrett, Barbara Arnold, John Nichols, and Mary Bayorgeon, offered further points. (Annette Smith called in to join the discussion of the Beginnings report.)

Further comments by Mike B., Kathy, and Cal about how to word a letter that illustrates an appreciation for the budget but recognizes that there are other issues brought forward during the visioning summit and that COLAND is not yet ready to provide budget recommendations for these issues. John N. asked how COLAND's recommendations are incorporated into the budget. Rick said it is through him and through the COLAND meeting minutes. Sally clarified that DPI staff carries the budget requests through into their individual budgets. Further discussion by Kathy, Rick, Sandra, Sally, and Miriam took place. Sandra wanted to confirm support for writing the letter, but suggested adding language about the summit and to affirm support of the state superintendent. Sandra made a motion to amend the wording of the letter; Don Bulley seconded the motion. The motion passed.

8. REPORT OF THE CHAIR

    a) Correspondence -- There was no new correspondence.
    b) Preliminary discussion of goals for 2008-09 – Reviewed goals for 2007-08 and discussed which to keep on the list; decided to keep all on the list except the one related to the ALA Committee on Accreditation site visit. Briefly discussed Channel and decided to include it as a topic for a future agenda and added follow-up to Visioning conference to list of goals.

Kathy Pletcher will make revisions and bring to November meeting for approval. (At this point Annette Smith called in again for the Beginnings report discussion.)

c) Continuation of Visioning Summit Beginnings Report discussion -- Kathy reported there have been a few comments added to the blog from summit participants. The online report and blog will now be opened to the entire library community. Sandra M. suggested informing summit participants that the report and blog have been opened up to all. Kathy has scheduled a presentation of the Beginnings report at the WLA conference on November 6 and encouraged COLAND members to attend. Catherine H. suggested setting up an end date for public input. Steve Sanders suggested COLAND give a presentation at the WEMTA conference. Annette said she could contact a WEMTA representative about this and also mentioned the webinar she and Kathy will be facilitating in October. Bayorgeon asked about how wording for the BadgerLink recommendation had changed (page 21). Mike Cross said he changed the language to make it fit with the wording from other areas of the conference. He tried to broaden the wording for consistency to the rest of the conference issues. Discussion took place about how to wordsmith the recommendations. John spoke about Strategic Direction 1 (page 4). John is unclear about what this really means. Kathy clarified that this was meant to be one type of card accepted at all libraries, and not just the ability to get separate cards at each library. Sally thought this was more of a plea for everyone to keep working on this, and that we may already have accomplished some of this from reciprocal borrowing. More discussion about what it means took place. Mary Bayorgeon asked about why the date 2018? The decision was made to make the date due by 2010.   John Nichols spoke about Strategic Direction 2 and proposed new text as Objective 6 (John will e-mail text). Steve suggested adding Objective 7 to monitor the next generation of BadgerNet. Lisa Sterrett agreed that these are important issues to monitor due to the ISP desires to restrict access. Catherine Hansen spoke about Strategic Direction 4, asking about "librarian trained in teaching literacy" and asked about what this means in terms of certification. It was decided this should be consistently stated as "21st century literacies"; other wordsmithing was also discussed.

John Nichols suggested "Presentation 1" on page 8 should state that we need to change our risk-aversion to new issues, etc. Kathy Pletcher suggested the comment go to page 14 instead of within the presentation sections.   Catherine Hansen asked about Presentation 2 and missing "core competencies for librarians" and it was decided this idea should be included under "Professional Development" on page 17. John Nichols commented on

"Embedded librarian" on page 11 and asked what "MAD Skills means"; he said he liked the idea of "My librarian." Kathy Pletcher asked for feedback on the document organization. Barbara Arnold, Mike Bahr, Kathy Pletcher, and Catherine Hansen shared their thoughts. Barbara Arnold spoke about the "communication plan" on page 22. Catherine Hansen and Mike Bahr suggested the use of the word "discovery" in place of "learning." Catherine thanked everyone on the executive planning committee on a great job. Kathy Pletcher suggested a town hall format for the WLA presentation. Mike Bahr suggested a 5-10 minute presentation first. Sally Drew suggested a round table discussion from non-COLAND participants. Kathy asked about how to get feedback on how to move forward (action steps) as a community. Miriam Erickson asked that feedback from the WLA presentation be put on the agenda for the November COLAND meeting.

9. PRESENTATION, DISCUSSION, AND TOUR OF SWTC LIBRARY

Lisa Sterrett provided a tour of library.

Joan Senn gave a presentation about partnerships and how SWTC just passed a $31.9 million referendum.   They had never previously gone to the community for special funding. They first hired a marketing consultant to decide what the public thought of the initial ideas. The cost to the community came out to $20 per year for 20 years on a $100,000 home (average within district). They gave over 350 presentations; they went to every senior meal site, every school board, every fire and EMS district, every village board, every county board etc., over a two year period. They also made personal phone calls to many past graduates (setup phone banks in two classrooms and worked the phone for two weeks). Joan ran a promotional video for COLAND, produced by Interact from LaCrosse. The referendum passed 59% to 41%.   Joan spoke about some of the specific projects the referendum will support and showed some of the images produced by their architect; Zimmerman Design Studios.   The first building built with referendum funding will be opened in January 2010.

At the end of Joan's discussion, Rick Grobschmidt followed up on a question about the state superintendent's budget request for BadgerLink funding from the legislative update. He reported that the estimated cost to continue BadgerLink, which is in the process for being re-bid, would be approximately $250,000 in the first year and $450,000 in the second year. The cost for information databases would be $800,000 for new databases each year.

Lisa Sterrett suggested notifying visioning summit participants about the superintendent's budget requests so that they can follow up by contacting their legislators. A letter will be drafted (per motion in item 7) to be sent to the governor.

10. DISCUSSION OF PROPOSED CHANGES TO COLAND BY-LAWS

Kathy Pletcher introduced the topic for discussion. Copies of the existing by-laws, statutory language, and a draft of possible new language were included in the meeting packets and as part of the agenda. Cal Potter re-iterated his concerns: There was an unwritten precedence to have public members in COLAND's leadership positions. Recently, the nominating committee made a decision to change this without input from the entire body of COLAND. Much discussion ensued about the importance of lay participation on COLAND. Sally Drew, Mike Bahr, Doug Lay, Catherine Hansen, Mary Bayorgeon, Cal Potter, Barbara Arnold, and John Nichols offered comments on how to balance public and professional input so the public good is always kept in the highest interest of COLAND. Much discussion about the history and process took place.

Doug Lay suggested wording for a possible motion: "The offices of the chair and vice chair shall not both be held by public members or professional members. If the chair is a public member, the vice chair must be a professional member, or the reverse." More discussion took place about how the nominating committee selects the slate of officers. Barbara Arnold asked if Doug's language could be put in the form of a motion; Barbara said she would second Doug's motion. More discussion took place. Bob Koechley asked if the intent of the law is to protect the peoples' (taxpayers) money. Mike Bahr suggested the wording: "The nominating committee shall endeavor to provide a slate of officers which is balanced between opinions from both Public and Professional members. The offices of the chair and vice chair shall vary between public and professional members." Kathy Pletcher noted the amendment on the floor to amend the by-laws; Don Bulley and John Nichols suggested giving the nomination committee criteria for making selections at the time the nominations are determined. There was continued discussion about possible wording, or whether or not it is necessary to amend the by-laws or to instruct the nomination committee at the time nominations are made. Doug Lay, Catherine Hansen, and Mary Bayorgeon preferred something more definite than the subjective suggestion by Mike Bahr.

Doug Lay moved to amend Article 1 Section 2 to read: "The offices of the chair and vice chair shall be balanced so that one is a public member and is a professional member." Kathy Pletcher abstained. The motion passed with two members voting no (Nichols and Bahr).

Barbara Arnold suggested substituting standard parliamentary procedure in lieu of Roberts Rules because it recognizes use of technology for meetings (as suggested of Section 6 Article IV proposed by Potter). More discussion took place about size of quorum, requirement for attendance, etc. Cal Potter moved to add new section 5 (related to quorum requirement per handout) to Article IV, Catherine Hanson seconded the motion. The motion passed. There was discussion and clarification by Mike Cross about the proposed addition of Section 6. Lisa Sterrett suggested COLAND agendas be put on the COLAND Website prior to the meeting date. Cal Potter moved to add new Section 6 (related to participation by telephone and video conferencing) to Article IV. John Nichols seconded the motion. The motion passed.

11. SUGGESTIONS FOR FUTURE AGENDA ITEMS

    Kathy Pletcher decided that, due to time limitations, this agenda item would be skipped.

12. FUTURE MEETING LOCATIONS AND DATES

    a) November 14, 2008 – Kathy Pletcher suggested Menomonee Tribal College's new library, north of Green Bay. Cal Potter mentioned that some of the future agenda items need to be held for Madison meetings. Kathy said she would check into the availability of the tribal college library for November, with Madison as a back-up.

    b) January 9, 2009 – Possibly Monona Grove or Cottage Grove middle school library or the Medical College of Wisconsin in Milwaukee (suggested by Mary Bayorgeon). Francis Cherney suggested library at UW-Stevens Point. Kathy Pletcher reported she be on vacation for the January meeting. There was also some discussion about a possible videoconference for the January meeting.

    c) March 13, 2009 – Possible library in a mall or shopping center (anchor store).

13.   REVIEW FOLLOW UP ITEMS

Follow up item is the letter to the governor, and to post agenda on COLAND website. Kathy will provide some follow up information to the Beginnings report presentations.

14.   ANNOUNCEMENTS

Barbara Arnold made several announcements: On September 15, there will be a program on public television titled "Where We Stand – America's Schools in the 21st Century" (www.pbs.org/wherewestand), and the National Council for Science and the Environment is hosting a conference on "Biodiversity in a Rapidly Changing World" in December and is also hosting a youth video conference for students to age 25 about biodiversity (www.Nsceonline.org/conference/biodiversity). She also said that a posting on the WLA Log indicated that Highsmith is closing a plant and laying off 86 people in Fort Atkinson due to its purchase by a lab safety corporation. She wants COLAND to issue a statement or something about the loss of Highsmith. Kathy Pletcher indicated she didn't know if COLAND would be the appropriate body to issue such a statement.

15.   ADJOURNMENT

Catherine Hansen moved to adjourn; Kathy Pletcher seconded the motion. The motion passed and the meeting was adjourned.

 Respectfully submitted,

Michael Bahr

 Michael Bahr, Secretary