State of Wisconsin   COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

A G E N D A
Council on Library and Network Development
September 14, 2012
10 a.m. – 3 p.m.
UW Oshkosh
Reeve Memorial Union, Room 306
800 Algoma Boulevard
Oshkosh, WI 54901

1.	Call to Order (10 a.m.)	Sandra Melcher, Chair	
2.	Roll Call/Determination of Quorum	Roslyn Wise	
3.	Welcome to UW Oshkosh	Patrick Wilkinson, Director, Forrest R. Polk Library	
4.	Adoption of Agenda	All	Action
5.	Approval of Minutes for July 13, 2012 meeting	All	Action
6.	Report of the Chair (10:20 a.m.) a) Correspondence: none	Sandra Melcher	Information, discussion, possible action
	b) Update on WI Prison Literacy Project collaboration with WI Council of Churches	Bob Koechley	Information, discussion, action
7.	Visioning Summit Beginnings Report recommendations progress update a) Update on School Library staffing workgroups b) One Library, One Card initiative	Nancy Anderson Jessica MacPhail	Information, discussion, possible action
8.	Draft COLAND goals for 2012-13	Sandra Melcher	Information, discussion

9.	Library Legislation Update
	  a. State
	      DPI Budget Report
	      Update on Legislative Taskforce
	  b. Federal
		Kurt Kiefer, John DeBacher, Martha Berninger, Nancy Anderson	Information, discussion

Working Lunch (12 p.m.) – continue with
agenda items

10.	Presentation and Tour, Forrest R. Polk Library	Patrick Wilkinson	Discussion, possible action
11.	Rethinking Public Library Staffing and Funding – continued from July meeting	Mike Bahr	Information, discussion
12.	Update on COLAND appointments for terms ending July 1, 2012 and July 1, 2013 (2:10 p.m.)	Sandra Melcher	Discussion
13.	Suggestions for Future Agenda Items (agenda topics for future meetings, with location mentioned if relevant to the agenda topic)	Sandra Melcher/All	Information, discussion, action
14.	Future Meeting Dates and Locations a) November 9, 2012 – Sheboygan Public Library (Cal) c) January 11, 2012 – Web meeting (TBC) Other suggested venues for future meetings – Madison Public Library, Goodman (South) Branch and visit to SCLS Delivery Service (suggested by Kristi W.); UW LaCrosse/LaCrosse Public Library (suggested by Bob K.); Black River Falls Public Library (suggested by Kristi W. and Lisa S.), Portage School District (Annette). Also, look at moving around state to get input (May WAPL, March WEMTA), Minoqua for July of 2013.	Sandra Melcher, all	Discussion, action
15.	Review follow-up items	Sandra Melcher	Discussion
16.	Announcements	All	
17.	Adjournment (3 p.m.)	Sandra Melcher	Action

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Meeting Minutes
September 14, 2012
UW-Oshkosh
Reeve Memorial Union, Room 306
800 Algoma Boulevard
Oshkosh, WI 54901

Members Present:	Barbara Arnold, Madison
	Ewa Barczyk, Milwaukee
	Cara Cavin, Verona
	Frances Cherney, Milladore
	Miriam Erickson, Fish Creek
	Rhonda Gould, Burlington
	Bob Koechley, Fitchburg
	Doug Lay, Suamico
	Sandra Melcher, Milwaukee
	Cal Potter, Sheboygan Falls
	Joan Robb, Green Bay
	Annette Smith, Milton
	Patrick Wilkinson, Oshkosh
	Kristi Williams, Cottage Grove
Members Absent:	Michael Bahr, Germantown
	Nita Burke, Darlington
	Joshua Cowles, Fond du Lac
	Emily Rogers, De Pere
	Kris Adams Wendt, Rhinelander
DPI Staff:	Nancy Anderson
	Martha Berninger
	John DeBacher
	Kurt Kiefer
	Roslyn Wise
Presenters and Guests:	Jessica MacPhail, director of Racine Public Library and former COLAND member
	Jeff Gilderson-Duwe, director of the Winnefox Library System and the Oshkosh Public Library
	Mary Bayorgeon, former COLAND member

1. CALL TO ORDER

    Chair Sandra Melcher called the meeting to order at 10:00 a.m. She welcomed the newly
    appointed COLAND members in attendance

2. ROLL CALL/DETERMINATION OF QUORUM

Roslyn Wise called the roll; fourteen members were in attendance at roll call so a quorum was present.

3.   WELCOME TO UW OSHKOSH

Patrick Wilkinson, director of the Forrest R. Polk Library and newly-appointed member of COLAND, welcomed the group. He talked about changes for academic libraries over the last thirty years and provided a handout offering a brief overview of academic libraries at 100,000 feet. Computer technology is the most visible change. Higher education and academic libraries live in an information rich environment. The scholarly publishing model is broken. Libraries provide access to a vast world of information but own less material. Librarians and staff need higher levels of knowledge and skills than previously. Polk Library has made a major migration of scholarly journals from print to online. In 2005 it spent 2.7 times the amount on print resources than it did on electronic information. In 2011 the library will spend 3.9 times the amount on electronic than it will on print.

Before going on to the next agenda item, Sandra invited new members in attendance today to briefly introduce themselves. The individuals are Patrick Wilkinson, Cara Cavin, Joan Robb, and Rhonda Gould. (New members not in attendance today are Joshua Cowles and Emily Rogers.) Jeff Gilbertson, director of the Oshkosh Public Library, introduced himself as a visitor. Current COLAND members and DPI staff in attendance then introduced themselves around the table.

4.   ADOPTION OF THE AGENDA FOR TODAY'S MEETING
Sandra asked to move agenda item 11, Rethinking Public Library Staffing and Funding, to the November agenda as Mike Bahr is unable to attend today's meeting; she also noted that item 8, COLAND goals, should be noted as an "Action" item. Miriam Erickson moved to approved the revised agenda; Annette Smith seconded the motion, and the agenda was adopted.

5.   APPROVAL OF MINUTES FROM THE JULY 13, 2012, MEETING
Miriam Erickson moved to approve minutes; Doug Lay seconded the motion. The motion was approved.

6.   REPORT OF THE CHAIR

    a) Correspondence--Sandra reviewed the correspondence included in the packets: thank you letters to Mike Gelhausen, Director, and Dorothy Algiers, Board President, of Jack Russell Memorial Library in Hartford for hosting the July 13 COLAND meeting. She also reported that she will give a presentation on COLAND at the WHSLA (Wisconsin Health Science Library Association) Board meeting on September 20, encouraging members to apply for appointment to COLAND.

    b) Update on Wisconsin Prison Literacy Project—Sandra noted the Department of Corrections hopes to fill the position to work with the prison literacy project by October 1. She also reported the Wisconsin Council of Churches has launched a webpage on the collaboration at http://www.wichurches.org/programs-and-ministries/send-a-book-to-prison-project/. Bob Koechley reported 50 churches in the South East Wisconsin Presbytery agreed to participate in this project within three days of receiving the letter requesting participation. There is now a concern that larger trucks will be needed for pickup and delivery of books. They have a goal of collecting and donating 22,000 books. Bob reported cooperation with Wisconsin Council of Churches was critical to getting support from local churches. He said this has been a positive experience working with "Can Do" people on the *Send a Book to Prison* project.

7.   VISIONING SUMMIT BEGINNINGS REPORT RECOMMENDATIONS PROGRESS UPDATE

    a) Update on School Library Summit workgroups--Nancy Anderson first reported on the work of the Advocacy workgroup. She reported that in May, using $80,000 in leftover Enhancing Education Through Technology (EETT) funds, a grant was offered for all 12 CESA consortiums. They wrote an application and did activities related to the grant all summer with focus tied to the resource portal at DPI. They came up with 643 digital resources available online tied to information and technology literacy standards. In June, the six person design team came together and set up a protocol. Evaluation rubric is the same as the one used for Common Core resources. This is a high profile/high need item in the schools right now and it is important to get the library media specialists involved. The initial website is

completed; they have resources pulled together and are now working on how they align.   Each CESA had a workshop this summer with English language arts teachers and library media specialists; they are eager to be on the front end. Resources tied to standards, tell what platform will work on and how tied to common core standards. Teachers taking this workshop for credit needed to complete a lesson plan, which can be tied back to the resource portal. Ideally the group would do this with the math standards as well but that will be trickier than with the ELA (English language literacy). English Language Literacy is high profile in schools now; both Nancy and Tessa Schmidt from DPI's Public Library Development team are on DPI's common core team. An article in this week's Ed Week said school librarians should be on the front end of common core English language literacy. This summer, Nancy and Tessa have conducted two webinars related to reading.

The Common School Fund is an ongoing issue. WLA's (Wisconsin Library Association) Library Development and Legislation committee (LD&L) wrote a letter in support of maintaining the eligible uses of funds and making sure school administrators know what the eligible uses are. A cap lifted on 25% for technology and some districts thought it could be used to buy technology for the entire school.

Moving on to activities of the Staffing Models action team, Nancy reported that Milwaukee Public Schools are now at minimum level library media support in each building, having .2 level of staffing. Some library staff might have 5 different schools in a week and that doesn't work. Nancy met with remaining library media staff to find out who would be willing to work on new staffing models. DPI initiatives with MPS are more focused on their school improvement work. The district has been designated into regions, for example, the Metro region which is "high need"; these are all high schools and are focus schools. Teams are directly assigned within the district. Internal MPS staff are needed to support the initiatives. Kurt (Kiefer) arranged to have some higher level DPI staff (from the state superintendent's office) meet with MPS representatives. There are Title 1 Grants that could potentially be used for library media staffing where full time person will support each school with specific school improvement goals.
If a school has .2 allocated and is not staffing a position, money can be pooled to use central MPS pool LMS staff to do something specific and more in depth. Nancy

also talked about an Evaluation model to use as an initial conversation piece that includes expectations and accountability for educators. The focus now is on classroom teachers; library media specialists will be in the next phase because this is a supplemental license. Need to tie the EETT grant (mentioned earlier) and the portal back to educator effectiveness.

Kurt Kiefer added that Educator Effectiveness is Act 166, which will lead to different evaluation approaches for education professional. The changes should be seen as opportunities. The work group from the Summit focusing on the LMS role feeds perfectly into that. They have set up a model to do it right and do it well. There will be a delay in that principals and classroom teachers will be addressed first, but we are poised to jump right into that with the library media specialists. Kurt also talked about the digital learning environment DPI has proposed for the next biennial budget, WISElearn, a platform perfect for engaging school and public library staff for building taxonomy for content they want to put in -- learning objects educators will use with students. The content is built around best practices, using open education resources. Kurt hopes it will lead to success in conversations about how to use reduced resources. In response to a question from Miriam Erickson, Kurt talked about DPI's new Common Core State Standards Implementation team, which has been added to the Division for Academic Excellence. This team is coordinating DPI's efforts on the CCST, partnering with the CESAs in the effort. Kurt also talked about ACHIEVE, a project looking at college and career readiness. Wisconsin is a member along with 34 other states. Implementing state standards, what content are we using teaching to these standards. ACHIEVE has worked at determining high quality resources and making them available. Kurt also reported that the portal content will eventually become part of WISElearn. Website is in approval stage now.

b) One library, one card -- Jessica MacPhail led the discussion. The One Library, One Card goal came from Visioning Summit. A pilot test was set up in Nicolet Library System for One card serving both public libraries and schools; no formal report prepared, but verbal info indicated people in area didn't see need for this one library/one card idea. Jessica added that in her research she had looked at various state library websites from around the country to determine ease in finding library listings; she complimented the DPI for its website listing of all

state libraries. She has studied public libraries in all states and notes it is difficult to find one catalog that searches all resources. She looked for barriers to searching resources; many states required a library card to search for information.

Looking at Wisconsin's level of participation, none are really using same system. Five use Sirsi/Dynix, the most WI; 2 using Innovative Interfaces, 2 using Autographics, 2 using Evergreen, 2 using e-portals …all different. She will finish report on this project and send out to all COLAND members. Jessica reported she has used OCLC since 1968, but not used it as a truly global integrated library system. Wisconsin's 17 library systems have different portals, a world of barriers for people looking for library materials. She believes there are ways to eliminate those barriers. Need it sooner rather than later!

Kurt Kiefer suggested looking at the environment of how libraries are funded in Wisconsin versus other states. Some in the library community are wondering what the problem is that we want to fix. Kurt is hopeful for progress around discussion of bigger issues in library community. Libraries are locally funded and as local issues often local people don't want to have the world changed around them! There needs to be that conversation in the library community. He has had conversations on how to update information. He commented that change is coming and it is better to create our own future than to have others create it for us, or just letting things happen to us. The issue is complicated by factors beyond what DPI and COLAND can do. Need to pay attention to those prospects. Visioning Summit was scoping out a vision. He is hopeful what is starting in the library community is leading to things we can pursue.

Patrick Wilkinson and Joan Robb commented licensing reduces opportunities for resource sharing of electronic books. A few places are trying to negotiate the sharing.

Cal Potter mentioned the change in fiscal world; loss of jobs to China (four of nine UAW locals in his former districts are gone). The area had many locally owned businesses; owners were philanthropic in the area with libraries established in their names. The resource base is limited today compared with five years ago.

John DeBacher reminded members Wisconsin is first in inter-library loan and sharing of resources in the country. We have support for maintaining the delivery network and may want to work toward bringing in schools and specialized libraries as they are stand alone.

Annette Smith suggested COLAND should rethink goals and recommendations from visioning summit in light of changes in the Wisconsin environment today.

8. DRAFT COLAND GOALS FOR 2012-13

Sandra Melcher reported on the revisions to the 2012-2013 goals, which had been discussed at the July meeting. She commented that Page 1, paragraph 5 is a new initiative; in paragraph 7 the word "complaints" was changed to "concerns." She noted that each goal needs to have a COLAND member assigned as "champion." Kristi Williams moved to adopt the 2012-2013 goals as presented; Doug Lay seconded the motion. There was no additional discussion and the motion passed.

9. LIBRARY LEGISLATION UPDATE

John DeBacher began the legislative report. He noted everything in limbo on the state level; the biennial budget is being developed. At the national level things are on an "election year coast." LSTA funds in the president's budget were approved at last year's level by the Senate Appropriations committee in June. A continuing resolution is in place which included a $40 million boost, but not for LSTA. He has not yet learned when the 2013 funding might come through. The American Library Association has requested support for the FY 2013 Legislative Branch Appropriations bill which includes fully funding for the Government Printing Offices budget request. If the bill is not passed private businesses would take over printing many government documents, which would increase costs to libraries for government documents. He also reported that SKILLS (school library funding and digital learning) was not included in the ESEA request. John also reported the State Superintendent's Office is not willing to make appointments and establish a Library Legislative Task Force at this time. The DPI legislative liaison doesn't think this process should be started in the middle of the budget process; the liaison thinks it might send the wrong message (might show uncertainty or indecision on

DPI's part). SRLAAW wants to host a summit with a narrower scope. Wisconsin has several system director position vacancies at this time including: Mid-Wisconsin and Eastern Shores. John is encouraging systems to merge. SRLAAW is reviewing system size and priorities; they have considered having their own discussion session on this topic. Superintendent's office did say they would consider carrying forward specific topics. Kurt added that the conversation is essential and he hopes the library community will start the conversation.

Kurt reported on the biennial budget priorities for DPI: the Statewide Student Information System is moving forward with procuring a contract and a vendor. A statewide data warehouse project which will make information available for every district in state is also moving forward (WISEdash). Also a Digital Instructional Environment which came out of the Digital Learning Advisory Council with action items including a state platform for sharing content-including resources and learning management system statewide and web-conferencing collaboration wrapped together with single sign-on. Open end resources can be placed on the website and retrieved as people search so educators can find as quickly as possible. Hope to have available so educators can rate quality and can thus look for things 4* (star) and above. Also funding for technical support for running technology in some districts; often small districts lack capacity for getting this done in partnerships. Seeking a comprehensive system accessible to every library/school/CESA makes sense from a fiscal perspective. It also makes sense from a technology and scale perspective.

Kurt also talked about *WISE Learn* ("W̲isconsin I̲nformation S̲ystems for E̲ducation"), which is an opportunity to extend this conversation in state. Learning is everywhere…Libraries equal Learning…learning happens everywhere. Libraries need to establish themselves as places people go for learning. There is a new statewide assessment for kids going into school. Are we working with kids in preparation for school? In post K-12 today there is so much learning that must go on to address workplace needs. How can we leverage efforts to make adult skill learning needs available everywhere in state? Request is: $1.5 million 2014; $2.5 million in 2015 recognizing virtual world is changing dramatically.

Miriam Erickson stated she is appreciating what Kurt is saying about getting resources available for *everyone*, with statewide-issues of equity using technology to level the information playing field. We can help by implementing infrastructure to enable sharing across individual libraries.

Cal Potter requested financial information on biennial budget request as COLAND usually sends a letter in support of library system aids funding. He is concerned about timing since COLAND meets again in November after Department of Administration issues its recommendation. Kurt Kiefer announced the State Superintendent will release the figures on Monday, September 17. He offered to facilitate COLAND's role in this effort.

Cal Potter moved COLAND prepare letter to Department of Administration Secretary and Governor Walker in support of library and technology items in budget, pending disclosure and our satisfaction they will be what we want. Bob Koechley seconded. Annette Smith amended to include library technology issues. Motion carried.

LUNCH BREAK

10. PRESENTATION AND TOUR, FORREST R. POLK LIBRARY
The group re-assembled at 12:40 with Sandra recognizing Mary Bayorgeon, who recently retired from COLAND after 20 years. Mary was in Oshkosh for another event and joined the group for lunch.

Patrick Wilkinson, director of Forrest R. Polk Library, gave a presentation on the library. He noted information literacy is "more than a killer Google search." At UW-Oshkosh they offer in-library sessions with students on how to gather and use information to develop literacy skills. Information literacy itself is now part of the curriculum and UW-O core requirements for learning. Faculty must redevelop components of classes. They have research advisory for group of students that can help identify databases and resources as students start work. UW-O also started putting short, to-point instructional video on website; example: how to evaluate a source, write a citation, etc. He noted instructional skills are increasingly important in hiring. Library staff is trying to make finding information as easy as possible. Put in a search box on website to help students

find info quickly. Reference desk itself is becoming less a place where students stop. "*Ask a Librarian*" service used during off- hours where students can get help 24/7. Assessments find this is a popular resource for students working at 2 a.m.

The library's Website offers a course page for every course taught on campus. UW-O is now hiring a coordinator to help faculty teaching distance education classes. They also have mobile applications and a mobile website for the library integrated with UW-O website. A real time application identifies numbers of computers available at any time around the campus. Students can find availability and go to the location. UW-O is mapping this capability (UW-Milwaukee has this already). He also talked about some of the other services offered such as Polk 101 which is a converted reference room offers a place where students can start their research. Databases are paid for centrally for all UW students-multi campuses. UW-O offers on demand data bases of films with rights to show in classroom, and faculty can take a clip from a documentary with the specific information wanted. They also have rooms for students to work together on projects at the request of a student, and a leisure room offering game, video, music and leisure reading collections to serve student needs

11.   RETHINKING PUBLIC LIBRARY STAFFING AND FUNDING
        Agenda item moved to November meeting.

12.   UPDATE ON COLAND APPOINTMENTS AND TERMS ENDING JULY 2011 AND
        JULY 2012
        Sandra identified the following new COLAND members: Cara Cavin, Joshua Cowles, Rhonda Gould, Joan Robb, Emily Roger, and Patrick Wilkinson. She also reported that the following previous members have left COLAND: Mary Bayorgeon, Catherine Hansen, Lisa Jewell, Jessica MacPhail, Susan Reynolds, and Lisa Sterrett. The following previous members have been reappointed: Miriam Erickson, term ends 2014, and Doug Lay, term ends 2015. COLAND members currently in expired terms still waiting to hear on appointment status: Francis Cherney, Calvin Potter, and Kris Adams Wendt.

        Governor Walker's office asked for additional applications for public memberships saying they wanted a larger pool to select from. Roslyn Wise will schedule an orientation for new members when the full roster of membership is complete.

13. SUGGESTIONS FOR FUTURE AGENDA ITEMS

(agenda topics for future meetings, with location mentioned if relevant to the agenda topic)

Patrick Wilkinson suggested WILS is going through major reorganization and looking for information on how to meet current needs. He suggests inviting Stef Morrell to a meeting.

Annette Smith suggests bringing in people to help establish goals for 2013-2014 to formalize a plan for getting information. Her inquiry about costs for the 2008 Visioning Summit revealed the $28,000 fee (including post conference review of data) came from grant funds.

Barbara Arnold moved for approval of inviting WILS representative and designing a format for eliciting feedback for establishing goals at future COLAND meetings; Doug Lay seconded. Kurt Kiefer indicated openness to get input on LSTA 5-year goals, too. Motion approved.

Bob Koechley requested talking points for updating costs if statewide platform is established for licensing materials versus 17 systems doing it. Kurt suggested DPI staff could update this information.

John DeBacher inquired about inviting Dave Weinhold to share his perspective regarding system mergers at the next meeting in Sheboygan. Cal Potter noted other reasons for meeting in Sheboygan include the cuts to Sheboygan library funding now that maintenance of effort gone. Kurt Kiefer asked to allow the Division flexibility for whom to bring to the next meeting.

14. FUTURE MEETING DATES AND LOCATIONS
   a) November 9, 2012 – Sheboygan (Cal will coordinate) because this is a library in a potential merge situation. If that does not work, possibly go to Madison Public Library, Goodman (South) Branch and visit to SCLS Delivery Service (suggested by Kristi W.)

b) January 11, 2013 – Web meeting (TBC)

Other suggested venues for future meetings – UW LaCrosse/LaCrosse Public Library; Black River Falls Public Library (suggested by Kristi W. and Lisa S.), Sheboygan (Cal suggested), Portage School District (Annette). Also, look at moving around state to get input (May WAPL, March WEMTA), Minoqua for July of 2013. It was announced Madison Public Library has new a director, Greg Mickells.

15. REVIEW FOLLOW UP ITEMS

Action items:

COLAND will send a thank you letter to UW-Oshkosh our host for today.

COLAND will write a letter of support for DPI budget items and send to Department of Administration and Governor Walker. Sandra will work with Annette on COLAND Goals; suggest committee members and committee chairs and will send an Email to members within next two weeks with suggestions on how move forward.

Cal Potter moved, Bob Koechley seconded, sending a letter of appreciation to Steve Sanders upon his retirement from DPI. Motion carried.

16. ANNOUNCEMENTS

Barbara Arnold said Sally Drew is doing well and she and her husband moved to Capitol Lakes Retirement Center. Barbara also noted that several new Little Libraries have sprung up around Madison; Kurt said there is one on every block in his neighborhood. Eva Barczyk is getting permission to put little libraries outside every dorm on UW-Milwaukee campus. Ewa distributed a flyer announcing that Jonathan Kozel will speak at UW-Milwaukee on Saturday, September 29, about his new book, *Fire in the Ashes: Twenty-Five Years Among the Poorest Children in America*.

Sandra is hoping the COLAND project bringing books to prisons will appear in the Library Journal.

Ewa spoke at the IFLA conference in Helsinki; while there she learned Finland's libraries are getting generous funding from the central government, with bookmobiles extending services all over, even to remote Lapland areas. Some public libraries are inside school

libraries and they have embedded library resources in shopping malls. They are also building new libraries; literacy level is very high in the country and libraries are mentioned in many newspaper articles.

17.   ADJOURNMENT

Annette Smith moved to adjourn; Barbara Arnold seconded the motion. The meeting was adjourned at 1:35 p.m.

Respectfully submitted,

Kristi Williams

Kristi Williams, Secretary