



Licensing, Educator Advancement and Development

Information Bulletin

LEAD 24-001

February 2024

Date: Monday, February 19, 2024

To: School District Administrators, Principals, Directors of Curriculum and Instruction, Directors of Human Resources and Other Interested Stakeholders

From: Jennifer Kammerud, Director
LEAD Team (Licensing, Educator Advancement, and Development)

Subject: License Needed to Teach Personal Financial Literacy

This bulletin is meant to answer questions regarding the license required to teach courses in personal financial literacy.

Personal financial literacy has long been taught in Wisconsin public schools. As there is no personal financial literacy license, questions sometimes arise as to what license is required to teach these courses. The answer to this question depends on the personal financial literacy standards adopted by the school district. If the district adopted the Wisconsin Standards for Personal Financial Literacy and the course is built using these standards, then teachers holding licenses to teach social studies¹, family and consumer sciences, or business and information technology are qualified to teach because of the connection between their standards. DPI will continue to explore additional options that allow for district flexibility to teach personal financial literacy courses.

In reporting staff assignments in WISEstaff, the department requires school districts to report the subject area under which the personal financial literacy course is being taught. The license holder must possess the appropriate license to teach in that subject area. If the educator does not hold the appropriate license, a school district should work with

¹ This includes the new social studies license (2700) and social studies licenses prior to the repeal and recreation of PI 34 in 2018 (1710 - economics, 1701 - broadfield social studies, and 1700 - social studies).

the educator to obtain a license in the appropriate subject area. Educators who already hold a Tier II license or higher may be eligible to [add-on a license via a content test](#), consider a [three-year license with stipulations](#) (district-sponsored) pathway to licensure, or consider any of the options below available to previously unlicensed educators.

Licensure options available to members of the public interested in teaching personal financial literacy are dependent on the qualifications of the individual. Options include:

- [Tier I, one-year license with stipulations](#). This license is available to those who already possess a bachelor's degree from an accredited institution.
- [Tier I, vocational or experience-based license](#) in a specific vocational or technical area. Eligibility for this license is determined based on the point requirements laid out in the license application.

More information is available through the resources below.

- Licensing inquiries should be directed to the [online licensing help desk](#).
- [Personal financial literacy information](#) is available on the Department of Public Instruction (DPI) website.
- Wisconsin Model Academic Standards are available online.
 - [Personal Financial Literacy](#)
 - [Business and Information Technology](#)
 - [Family and Consumer Sciences](#)
 - [Social Studies](#)
- [2023 Wisconsin Act 60](#) Requiring Personal Financial Literacy Course for Graduation