

2026 WISCONSIN ADULT SCHOOL CROSSING GUARD RECOGNITION WEEK FEBRUARY 16-20, 2026

IDEAS AND SUGGESTIONS FOR MEANINGFUL RECOGNITION

- Print and display your own copy of the Adult School Crossing Guard Recognition Week proclamation.
- Print and display copies of the Adult School Crossing Guard Recognition Week poster.
- Involve local media (TV, radio and newspapers) to highlight the adult school crossing guards in your area and the statewide initiative.
- Use the supplied social media posts to promote the recognition week - and feel free to add your own wording to recognize the work of your crossing guards.
- Hold an all-school assembly or special adult school crossing guard recognition event. Invite local dignitaries and allow them to share in recognizing the adult school crossing guards who serve your school.
- Have students create special “thank you” cards for the adult school crossing guards from your school and display them in a prominent location.
- Inform and involve parents in awareness and recognition activities (article in school newsletter and/or on your website, note for students to take home, etc)
- Ask parents to donate a small token of appreciation for each guard (pocket hand warmers, cookie, thank you card, etc.)
- During your school’s daily PA announcements, inform students about the week-long recognition initiative and encourage students to give their adult school crossing guards a big smile and thank you.



- If your school has an outside marquee, recognize the statewide initiative and your adult school crossing guards.
- Partner with other community people, agencies and organizations (mayor, law enforcement agencies, etc.)
- Involve and/or encourage local PTA/PTO groups to do something special.
- Have students invite your guards to a school lunch where students can display their thanks (skits, posters, thank you cards, etc.)
- Take a moment to simply say “thank you” to your adult school crossing guards!

